Brainstorming Techniques as a Tool to develop the adult Students’ ideas into well-built paragraphs

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Brainstorming is a group creativity technique by which efforts are made to find a conclusion for a specific problem by gathering a list of ideas spontaneously contributed by its members. (Alex Faickney Osborn, 1953)

8 Weeks. Brainstorming Techniques Training
- Listing
- Venn diagram
- Rain of ideas
- Clustering, mapping
- Using charts or shapes
- Sandwich technique

Student Examples

Outline
- Movie
  - The Lord of the Rings
  - The Book of Eli

Idea 1: There is plenty of action
Idea 2: Bad characters, bad, human’s body
Idea 3: Print logo